

UNRELENTING SEO & MARKETING  
PRESENTS:

# HOW TO CREATE A VIRAL CONTEST



## YOU WILL NEED A PHYSICAL PRODUCT

This is the quick rundown of how  
this can be created.

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Figure out what your target audience would greatly appreciate winning.

Purchase the item from eBay or craigslist.

Advertise on FB for sign ups to email list then offer more entries for referring others to sign up.

Have live show and deliver product to winner.

Repeat.



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