

# 3 WAYS AVERAGE PEOPLE CAN EARN MONEY ONLINE

Earning some extra money online is fast becoming a trending idea. Times can be tough and with a full time job and children it can be especially difficult for adults to make the kind of money they need to have a comfortable lifestyle. My name is Daniel and I have a large knowledge base in online and offline marketing. This article will cover 3 of the best ways a busy person can begin to generate extra income online with very little investments.

One disclaimer I will put right out in front, is that there is a ton of competition online so don't be discouraged if your beginning campaigns do not work out as planned. Come into this with a mindset of receiving an education as you are learning a new skill and you will make progress.

## Pay Per Click

Pay-per-click is said to be one of the easiest ways to start earning some money but if your not careful you could lose everything including your shirt. So the concept is, you simply need to start your site or blog, and from there you have an affiliate product page on your site where you would drive the traffic to.

Every time your ads are clicked, you instantly get charged a particular amount of money, hence the name pay-per-click. The more traffic you can generate, the higher the chances of getting people to click on your affiliate links hopefully generating commissions. Now as easy as this sounds getting people to your website will take some amount of marketing knowledge. These day's people are bombarded with advertisements and making yours stand out could pose a challenge.

This can easily be accomplished with [Google Adwords](#) but make sure you understand the ins and out of this particular advertising platform as it has many requirements but will get you the most traffic. Here is a great and complete course that will give you a full understanding of how to be successful with Adwords

There are many other Ad Networks that you can use for this such as [BingAds](#) and 7Search just to name a few but you will find that the traffic amounts will be much lower. In closing it is recommended that you have some amount of money set away to be able to test different ads and make this work.

## Social Media Marketing

The world is a buzz when it comes to social media. This in my mind is the most advantageous way for

a beginner to start bringing in money for little or no money. What this will take is time. Take for example Pinterest. Now this is a social media site mostly dominated by women and is highly focused on pictures. A person who is into nutrition could quite possibly take pictures of his or her meals daily and have them all link back to a affiliate cookbook or teaching course. A quick tip for anyone looking into getting in this is to look for the largest accounts within any niche and direct message them. Ask them if for \$20 dollars sent to the paypal they will give you what is called a “shout out.” Many do this and it is common practice.

I have found success in many niches and different social media platforms by doing just that. If you have a small amount that can be invested and more time, then I would think about going through this route. If you have problems finding or taking pictures there are many places where you can get Royalty Free Images such as [Pixaby](#) and [Compfight](#) to use every once in a while. For a more detailed look at how to dominate social media marketing [check out this information](#).

## Freelancing Online

With the invent of the internet millions of jobs openings have exploded all across the globe. Money and works can now transcend boundaries and where there once seemed little opportunity to flourish, one can now have a stable income. You can make a lot of money doing the things that online business owners don't want to do, or don't know how to do very well. You can get paid pretty well for this type of work which is the upside. The downside is that it can be grueling and you can end up working harder and putting more hours than you would at your regular job, for less per hour.

Have a look at sites like [Fiverr](#) and [Konker](#) to see if there is anything that you can sell. Now if your wondering what can I do to make money online, just have a look at what you are good at. Sometimes you will have to look at what you already enjoy doing and monetize that skill.

In order to earn money online with these services you will need to start them out at a minimal price and gradually up-sell them on other services. Work on building a portfolio of work and relationships and you can become successful. For a full understanding of how this can be accomplished [take a look at this web page](#).